

Tobacco Education and Research Oversight Committee (TEROC) Master Plan Meeting Agenda

**Monday, July 11, 2005
10:00 a.m.-3:30 p.m.**

Hilton Oakland Airport
Forum Room
One Hegenberger Road
Oakland, CA 94621
(510) 635-5000

10:00-11:00	Disparities Sub-Committee Meeting <u>Expected outcome:</u> <ul style="list-style-type: none">• Clarify definitions of disparities and parity, and provide supporting background information• Discuss Master Plan (MP) recommended strategies for review with the full Committee	Rod Lew
11:00-11:15	BREAK	
11:15-11:20	TEROC Master Plan Meeting Announcements	Kirk Kleinschmidt
11:20-11:50	Public Input on the TEROC Master Plan	Kirk Kleinschmidt
11:50-12:20	Update from Department of Health Services <u>Expected outcome:</u> <ul style="list-style-type: none">• Learn current prevalence data and identify MP prevalence goals• Learn effectiveness of current tobacco policies in California, discuss gaps, and consider their relevance to the MP update• Learn progress of MP preparation	Greg Oliva Rhonda Robins
12:20-12:25	BREAK–Pick up Lunch	

12:25-1:50	Master Plan Development <u>Expected outcome:</u> <ul style="list-style-type: none"> • Adopt a consensus process to develop MP goals, objectives, and recommended strategies • Determine appropriate MP prevalence goals • Discuss the draft MP sections and reach consensus on content focus and rationale • Discuss recommended strategies for each of the objectives, consider public input, and reach consensus on additions or deletions 	Kirk Kleinschmidt
1:50-2:00	BREAK	
2:00-3:30	Master Plan Development (continued) <u>Expected outcome:</u> <ul style="list-style-type: none"> • Discuss recommended strategies for each of the objectives, consider public input, and reach consensus on additions or deletions 	Kirk Kleinschmidt
3:30	Adjourn	

Next TEROC Meeting:
September 15, 2005 (Regular meeting)

*For information about this meeting, contact Kathony Jerauld at (916) 449-5492,
or e-mail kjerauld@dhs.ca.gov*